

Anrieta Araik Karapetyan

Faculty of Sociology
Chair of Applied Sociology
Assistant

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Education

Institution	Yerevan State University
Faculty	Sociology
Date	2018 - 2022
Degree name	PhD student

Institution	Yerevan State University
Faculty	Sociology
Date	2016 - 2018
Degree name	Masters

Institution	Yerevan State University
Faculty	Sociology
Date	2012 - 2016
Degree name	Bachelor

Language skills

English Русский

Scientific interests

- Communication, virtual space, social networks, communicative ethics in the virtual space
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Participation in international conferences and seminars

23/09/2023 - 12/10/2023	International academic mobility on Communication National Research Institute for Development of Communications Russian Federation (the)
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10/09/2023 - 15/09/2023	GSSR summer school Polish Academy of Sciences Poland
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07/10/2022 - 25/10/2022	Social media and Communication United Arab Emirates (the)
05/09/2022 - 10/09/2022	International Conference CuDi-Cultural Diplomacy to Counter Disinformation organized by CRISP - Crisis Simulation for Peace Germany
07/05/2019 - 19/05/2019	Cross Regional Interdisciplinary Summer School in Human Rights and Gender Dimensions of Migration University of Alicante Spain

Publications

Article

“Virtual Masks” and Online Identity: The Use of Fake Profiles in Armenian Social Media Communication

Arthur V. Atanesyan, Samson Mkhitarian, Anrieta Karapetyan

Journalism and Media 2025 49

Article

ЧЕЛОВЕЧЕСКИЙ КАПИТАЛ-ОБРАЗОВАТЕЛЬНАЯ СРЕДА В ЕДИНОМ КОМПЛЕКСЕ

Карапетыан Анриета Араиковна, Хачатрян Асмик Юриковна

East European Scientific Journal (Восточно Европейский Научный Журнал) 2025 25-29

Article

DIGITAL ECONOMY AND SOCIAL PLATFORMS AS AN EFFECTIVE TOOL FOR THE DEVELOPMENT OF SOCIETY IN ARMENIA

Karapetyan Anrieta Araikovna

Global Journal of Arts Humanity and Social Sciences 2025 621-625

Article

Популярность и использование социальных сетей среди армянских пользователей

Анриета Араиковна Карапетыан

Россия и мир: научный диалог 2024 102-123

Article

СОЦИАЛЬНЫЕ ПЛАТФОРМЫ И РЫНОК ТРУДА В АРМЕНИИ

Карапетыан А.А.

East European Scientific Journal (Восточно Европейский Научный Журнал) 2024 55-59

Article

PROFESSIONAL ETHICS OF PUBLIC RELATIONS PRACTITIONERS IN THE CONTEXT OF DIGITALIZATION

Nvard Melkonyan, Yuliana Melkumyan, Anrieta Karapetyan, Lilit Hakobyan

Медицинские новости Грузии (Georgian medical news) 2024 80-84

Article

ЦИФРОВАЯ ЭКОНОМИКА И СОЦИАЛЬНЫЕ ПЛАТФОРМЫ КАК ЭФФЕКТИВНЫЙ ИНСТРУМЕНТ РАЗВИТИЯ ОБЩЕСТВА В АРМЕНИИ

Карапетян Анриета Араиковна

Universum: общественные науки 2024 32-37

Article

VIRTUAL MASKS': WHY PEOPLE USE FAKE ACCOUNTS ON VIRTUAL SOCIAL NETWORKS IN ARMENIA?

ANRIETA KARAPETYAN

Journal of Sociology. Bulletin of Yerevan University 2024 73-82

Article

THE ONLINE AND OFFLINE COMMUNICATION PREFERENCES OF ARMENIAN SOCIAL NETWORK USERS

Anrieta Karapetyan, Sean Gardner

Journal of Sociology. Bulletin of Yerevan University 2023 66-80

Article

ՀԱՐՍԱՆԵԿԱՆ ԾԻՍԱԿԱՐԳԻ ՍՈՂԵԼՆԵՐԸ ՉԼՍ-ՆԵՐՈՒՄ ԱՆՐԻԵՏԱ ԿԱՐԱՊԵՏՅԱՆ, ՄԻԼԵՆԱ ՍԱՐՄԱԿՅԱՆ

Բանբեր Երևանի համալսարանի: Սոցիոլոգիա 2022 83-93

Article

COMMUNICATION FEATURES IN ONLINE AND OFFLINE SPACES

Anrieta A. Karapetyan

Историческая и социально-образовательная мысль 2021 105-112

Article

MASS COMMUNICATIONS: FROM CLASSICS TO THE VIRTUAL MODELS

ANRIETA KARAPETYAN

Բանբեր Երևանի համալսարանի: Սոցիոլոգիա 2020 59-69

Conference

UNDERSTANDING TRUST IN SOCIAL NETWORK INFORMATION AMONG ARMENIAN USERS: A RESEARCH STUDY

Karapetyan Anrieta
