

SIRANUSH Khachatur Ghaltakhchyan

✉ a.ghaltakhchyan@ysu.am



Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Associate professor

Education

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| Institution | Yerevan State University |
| Faculty | Faculty of European Languages and Communication, Department for Cross-Cultural Communication (English Language) |
| Date | 2014 - 2023 |
| Degree name | Qualified specialist |

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| Institution | Yerevan State University |
| Faculty | Faculty of Romance and Germanic Philology, Department of English Philology |
| Date | 2011 - 2014 |
| Degree name | Applicant |

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| Institution | Yerevan State University |
| Faculty | Faculty of Romance and Germanic Philology, Department of English Philology |
| Date | 2002 - 2004 |
| Degree name | Masters |

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| Institution | Yerevan State University |
| Faculty | Faculty of Romance and Germanic Philology, Department of English Philology |
| Date | 1998 - 2002 |
| Degree name | Bachelor |

Scientific Rank/degree

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| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication |
| Date | 2017 |
| Degree name | Associate professor |
| Specialty | Philological sciences |

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| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology |
| Date | 2014 |
| Degree name | Candidate |
| Specialty | Philological sciences |

Scientific Supervisor

Shushanik Paronyan

Research Topic

The Pragmalinguistic Perspective of Persuasive Communication (in online petitions)

Language skills

Հայերեն English Русский Deutsch

Work experience

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| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication |
| Period of time | 2017 till now |
| Rank/degree | associate professor |

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| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication |
| Period of time | 2014 - 2017 |
| Rank/degree | assistant professor |

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| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology |
| Period of time | 2004 - 2014 |
| Rank/degree | lecturer |

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|-----------------------|-------------------------------------------------------------------------------------------------|
| Institution | Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology |
| Period of time | 2002 - 2006 |
| Rank/degree | assistant in the Chair |

Scientific interests

- Cross-cultural communication, pragmalinguistics, persuasive communication, verbal influence, argumentation, manipulation, discourse analysis, psycholinguistics, NLP
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Participation in international conferences and seminars

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| 01/03/2025 - 02/03/2025 | Teaching for Success 2024, English Teacher and Educator Development Conference Organized by British Council Armenia |
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| 10/04/2025 - 11/04/2025 | Marketing Communication And Business Discourse: Perspectives And Challenges Yerevan State University |
|--------------------------------|---------------------------------------------------------------------------------------------------------|

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| 12/11/2023 - 12/12/2023 | TEFL Teacher's Conference on Intercultural Communication Skills in English Language Teaching, Peace Corps Armenia Armenia |
| 02/03/2024 - 03/03/2024 | Teaching for Success 2024, English Teacher and Educator Development Conference Organized by British Council Armenia |
| 15/02/2024 - 23/05/2024 | Yerevan TESOL II Teacher Training Course organized by the US Embassy in Yerevan YSU Armenia |
| 16/02/2023 - 23/05/2023 | Yerevan TESOL Teacher Training Course organized by the US Embassy in Yerevan YSU Armenia |
| 16/10/2004 - 19/10/2004 | AASE 1 International Conference "English Studies: Theory and Practice" Yerevan State University Armenia |
| 26/02/2009 - 27/02/2009 | Foreign languages and literature (theory and practice), International conference dedicated to the 90th anniversary of the founding of YSU Yerevan State University Armenia |
| 04/10/2011 - 08/10/2011 | AASE International Conference, "English Studies: Theory and Practice" Yerevan State University Armenia |
| 04/04/2014 - 05/10/2014 | AASE international Conference, US Embassy, "Promoting Independent Learning" Yerevan State University Armenia |
| 12/04/2018 - 13/04/2018 | International Conference, "Culture Through the Language Prism" Yerevan State University Armenia |
| 12/09/2019 - 15/09/2019 | AASE International Conference, "Language, Culture, Communication" Yerevan State University Armenia |

Membership

Institution

The Armenian Association for the Study of English (AASE)

Period of time

2004 till now

Other information

2015.05.23 - International English Language Proficiency Test (C2 Level) / iTEP Academic-Core Exam (Advanced Level) 2011-2016 YSU five-year educational program for increasing professorial qualifications

Publications

Article

PERSONAL BRANDING: SHAPING AND MAINTAINING A SUCCESSFUL PERSONAL BRAND

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2025 125-142

Article

LINGUISTIC PORTRAYAL OF GASLIGHTING IN INTERPERSONAL RELATIONSHIPS

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2024 61-79

Monograph

Մնգլերեն պերսուազիվ հաղորդակցության լեզվագործաբանական հայեցակերպը (առցանց էլեկտրոնային խնդրագրում)

Սիրանուշ Խաչատուրի Ղալթախչյան

2021 192

Manual

Speed up Your English Language Proficiency: Selection of Audio Reproductions with Exercises

Siranoush Kh. Ghaltakhchyan

2018 312

Article

Dictogloss Approach to Dictation Writing Activities

Siranoush Ghaltakhchyan

Armenian Folia Anglistika 2016 99-108

<http://aase.ysu.am/#>

Manual

Guidebook English For University Students

Marine Yaghubyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

Manual

Speed up Your English Language Skills with Humour (Selection of Audio Dictations)

1. Siranoush Kh. Ghaltakhchyan

2016 160

Article

**Փաստարկող և պերսոնալիզմ դիսկուրսների փոխներթափանցելիության խնդիրը առցանց
Էլեկտրոնային խնդրագրում**

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 61-68

<http://publications.y-su.am/>

Article

Փաստարկման գործընթացի առանձնահատկությունները առցանց Էլեկտրոնային խնդրագրում

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 69-77

<http://publications.y-su.am/>
